

Corporate Membership

An Invitation to Put Your Company in the Picture



Corporate Membership

MEMBERSHIP LEVELS

Associate \$1,500 Patron \$5,000 Sustainer \$10,000 Friend \$15,000 Benefactor \$25,000 Partner \$50,000 Guarantor \$100,000 +

	Associate \$1,500	Patron \$5,000	Sustainer \$10,000	Friend \$15,000	Benefactor \$25,000	Partner \$50,000	Guarantor \$100,000 +
Core Benefits							
MemberCards	2	3	4	5	6	8	10
Subscription to Thirteen Program Guide	✓	✓	✓	✓	✓	✓	✓
Exclusive invitations to PBS events	2	3	4	5	6	8	10
Listing in Annual Report	✓	✓	✓	✓	✓	✓	✓
Recognition on Thirteen.org	✓	✓	✓	✓	✓	Live Link	Live Link
Exclusive invitation to Thirteen's annual President's Circle Dinner					✓	✓	✓
Employee Benefits							
15% discount at shopthirteen.org	✓	✓	✓	✓	✓	✓	✓
Behind-the-scenes tour of Thirteen's studios	✓	✓	✓	✓	✓	✓	✓
Employee/retiree volunteering opportunities	✓	✓	✓	✓	✓	✓	✓
Invitation to host a "Thirteen Talks" lunchtime presentation at your company		✓	✓	✓	✓	✓	✓
Family Day opportunity for employees			✓	✓	✓	✓	✓
On-Air Benefits							
Opportunity to present an on-air challenge during our pledge drive			✓	✓	✓	✓	✓
Shared recognition aired monthly around signature PBS programming for one year				✓	✓	✓	✓
Opportunity to present an on-air challenge during prime time, with volunteers in the studio and an interview with a company executive					✓	✓	✓
Exclusive corporate credit featuring your company's logo, aired monthly around signature prime-time programming for one year						✓	✓
Opportunity to present on-air challenge with additional recognition, including a second on-air interview							✓



For further information, please contact:

Andrew Greene
 Director, Corporate Development
 Thirteen/WNET New York
 450 West 33rd Street
 New York, NY 10001
 tel: 212.560.2954
 fax: 212.560.8666
 greenea@thirteen.org



thirteen.org

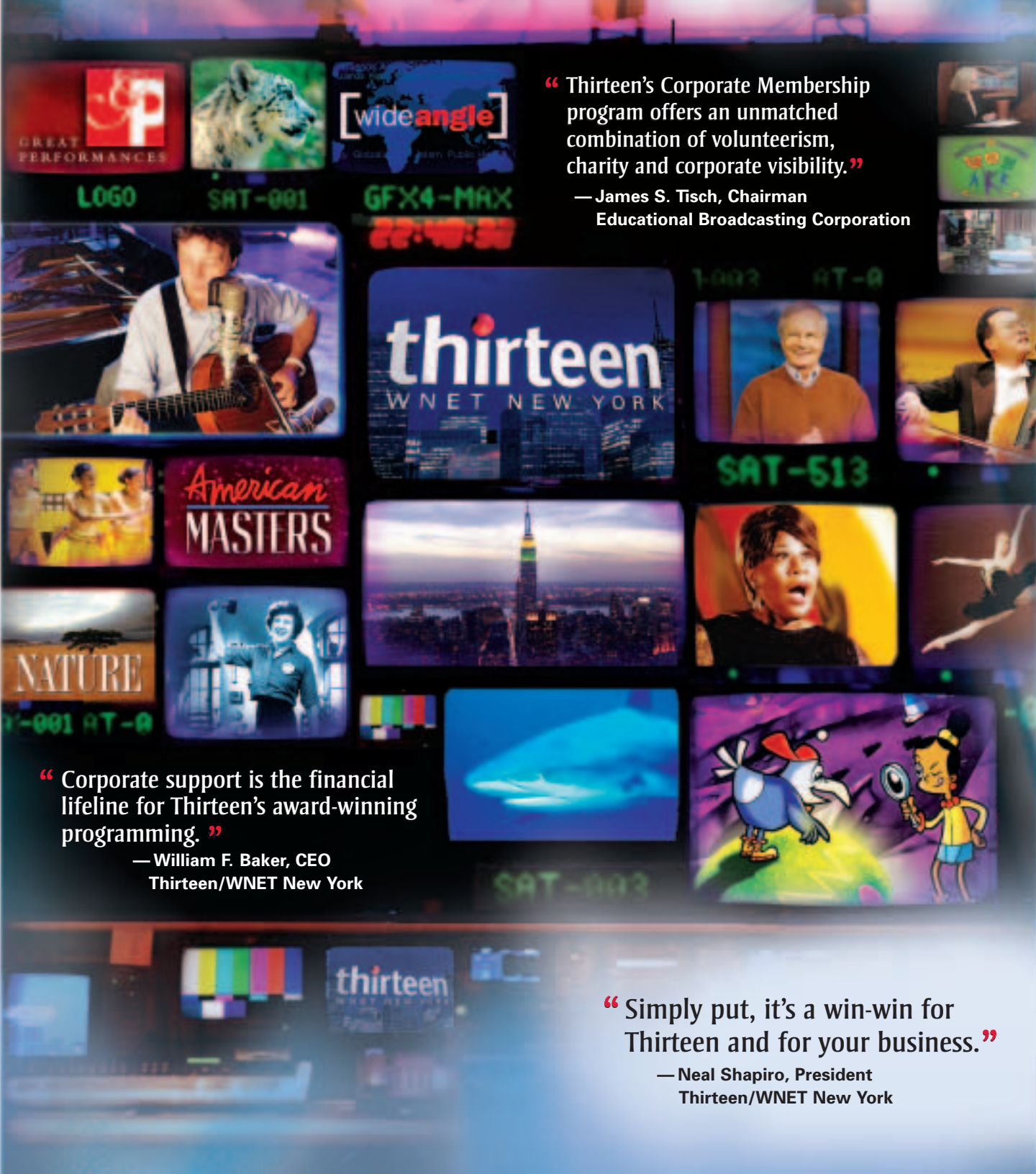
Small Business Memberships are available starting at \$250.

Public Television.

It's millions of loyal individual and corporate members. It's an adult obtaining a GED or enjoying a night at the theater or concert hall without ever leaving home. It's a child building imagination and skills through the science and art of *Sesame Street* and *Cyberchase*. It's people—4 million a week tuning in, millions online and thousands in schools and community centers.

It's on air. It's online. It's in homes and schools. It's in hearts and minds. **Thirteen is public television at its best.**

Shape your future—and ours—with **Corporate Membership**, and your family of employees, clients and brands becomes part of ours.



“Thirteen’s Corporate Membership program offers an unmatched combination of volunteerism, charity and corporate visibility.”

—James S. Tisch, Chairman
Educational Broadcasting Corporation

“Corporate support is the financial lifeline for Thirteen’s award-winning programming.”

—William F. Baker, CEO
Thirteen/WNET New York

“Simply put, it’s a win-win for Thirteen and for your business.”

—Neal Shapiro, President
Thirteen/WNET New York

Corporate Membership

stretches your dollars to do twice the good—powerful sustained visibility for you and important programming and services for all.

From award-winning shows such as *Nature*, *Great Performances*, *American Masters*, and *Charlie Rose* to national conventions for teachers and major events for families, your name and contribution will be recognized, recalled and applauded.

Few institutions can claim Thirteen’s influence and reach. **We invite you to join the hundreds of companies whose generosity makes a profound impact on our quality of life.**