



thirteen
WNET NEW YORK

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press information

Web Site and Outreach Materials

Winner of the prestigious 2007 Webby Award presented by the International Academy of Digital Arts and Sciences and the 2004 Silver Angel Award from Excellence in Media, the **RELIGION & ETHICS NEWSWEEKLY** Web site, www.pbs.org/wnet/religionandethics, offers a variety of enhanced content to accompany the weekly broadcast. Visitors can search all of the program's more than 550 shows by topic or keyword; watch or listen to the program in streaming video/audio; download a weekly audio podcast; get current R&E stories delivered to a computer via a weekly RSS newsfeed; view Web exclusive materials such as the full text of interviews with notable guests; find important dates across different religious worlds on the site's multifaith calendar; read daily religion news updates; and access materials for educators that use selected stories, online video and resources to address a broad range of current events — from bioethics and the role of faith in politics to immigration, Islam, and environmental ethics. The site also features "Using the News to Teach Religion" — a video and Web resource for high school and college teachers demonstrating an approach to teaching world religions that incorporates reading and discussing the daily news. In addition, "Access Islam," a pioneering teaching tool, offers expert-developed, media-rich lesson plans that incorporate a variety of video segments from the program on Muslim prayer, Ramadan observance, Islamic art, tradition and culture targeted to students in grades 4-8.

Detailed summaries of the stories included in each week's show along with a list of the experts, scholars, and others who appear in each report are available through the show's online pressroom. The pressroom also features text and PDF versions of the current edition of the program's quarterly newsletter, press releases and press kit materials, and photos.

A Viewer's Guide, developed by Thirteen's Educational Publishing Department, is distributed each year as a companion to the broadcast. This additional resource features supplemental essays by journalists, theologians and scholars, along with a list of related discussion questions and readings designed to stimulate dialogue and thought about the important issues addressed in the series. The Guide is also accompanied by a DVD of video clips culled from the TV broadcast.



A Production of
Thirteen/WNET
New York for PBS.

Funding provided by Lilly Endowment Inc. with additional support from the Corporation for Public Broadcasting