



thirteen
WNET NEW YORK

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Thirteen/WNET

Thirteen/WNET New York is an innovative cultural and educational institution dedicated to creating media experiences that inform, enlighten, entertain, and inspire.

Through its productions, broadcasts, and new media initiatives, Thirteen/WNET uses the power of television and online media to celebrate cultural riches, report on the issues and events of the day, explore history, science and the natural world, provide educational resources for people of all ages, and create viewing experiences characterized by depth, substance and lasting significance.

Thirteen/WNET is one of the key program providers for public television, bringing such acclaimed series as *GREAT PERFORMANCES*, *NATURE*, *AMERICAN MASTERS*, *THE NEWSHOUR*, *NOW ON PBS*, *BILL MOYERS JOURNAL*, *CHARLIE ROSE*, *RELIGION & ETHICS NEWSWEEKLY*, *SECRETS OF THE DEAD*, *WIDE ANGLE*, *EXPOSÉ*, *CYBERCHASE*, and *FRANNY'S FEET* to audiences nationwide. Thirteen/WNET is also renowned for creating landmark miniseries and specials for PBS, including such television events as *BROADWAY: THE AMERICAN MUSICAL*, *SLAVERY AND THE MAKING OF AMERICA*, *COLONIAL HOUSE*, *SIMON SCHAMA'S POWER OF ART*, *AFRICAN AMERICAN LIVES*, and *MAKE 'EM LAUGH*.

As the flagship public television station of the New York City tri-state area and the most-watched public television channel in the nation, Thirteen/WNET reaches millions of people with a dynamic mix of programming, much of it created in Thirteen/WNET's own studios with a distinctly New York focus. Among Thirteen's most innovative local productions are: *REEL 13*, an exciting on-air, online cinema series that brings together classic films, independent features, and a short film showcase where users submit films and vote on their favorites; *SUNDAYARTS*, a unique weekly showcase for the city's cultural offerings; and the Emmy Award-winning magazine series *NEW YORK VOICES*.

Thirteen/WNET takes advantage of the latest advances in digital technology to create truly interactive public media experiences. With its pioneering Web portal – Thirteen.org – Thirteen/WNET enables viewers to watch streaming video of current series, explore program archives, interact with bloggers and other members of the public television community, and even contribute their own content to the media mix.

As part of its mission to use media to create lifelong learning opportunities, Thirteen/WNET develops and distributes powerful educational resources to millions of educators and students every year through online initiatives, publications and outreach, including the annual "Celebration of Teaching and Learning," a groundbreaking event that unites teachers, administrators, experts, and parents in a "world's fair" of education.

With its dynamic approach to media, award-winning productions and presentations, and groundbreaking educational services, Thirteen/WNET is a revered landmark in the media landscape – a unique media enterprise known and respected for its uncompromising commitment to intelligence, integrity, innovation, and inspiration.



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