



**thirteen**  
WNET NEW YORK

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## press information

### Thirteen/WNET

For over four decades, public television station Thirteen/WNET New York has been dedicated to the idea that television can be a consistently positive force in people's lives. Through its international, national and local productions, its regional broadcasts, educational outreach, and multi-media projects, Thirteen has used the power of television to teach, to inspire, to celebrate our cultural riches, to explore the natural world, to open discussion of important issues, to give voice to underserved segments of the population, and generally to create viewing experiences characterized by depth, substance and lasting significance.

Thirteen is one of the key program providers for public television, bringing such acclaimed series as *GREAT PERFORMANCES*, *NATURE*, *AMERICAN MASTERS*, *THE NEWSHOUR*, *NOW*, *BILL MOYERS JOURNAL*, *CHARLIE ROSE*, *RELIGION & ETHICS NEWSWEEKLY*, *SECRETS OF THE DEAD*, *WIDE ANGLE*, *EXPOSÉ: AMERICA'S INVESTIGATIVE REPORTS*, *CYBERCHASE* and *FRANNY'S FEET* to audiences nationwide. In the course of pursuing its public service mission, Thirteen has made definitive contributions to the history of the television medium, pioneering entirely new television genres. From *HERITAGE: CIVILIZATION AND THE JEWS* and *AMERICAN VISIONS* to *NEW YORK: A DOCUMENTARY FILM* and *FRONTIER HOUSE*, Thirteen's major, multi-part documentaries in the sciences and humanities have continually transformed the television set into a site of illumination and discovery.

As the flagship public broadcaster in the New York, New Jersey and Connecticut metro area, Thirteen reaches millions of viewers each week, airing the best of American public television along with its own local productions such as *THE ETHNIC HERITAGE SPECIALS*, *THE NEW YORK WALKING TOURS* and *REEL NEW YORK* — and reaching vast new audiences through its various new digital, high-definition and on-demand channels.

With educational and community outreach projects that extend the impact of its television productions — including the Celebration of Teaching and Learning — Thirteen takes television "out of the box." And as broadcast and digital media converge, Thirteen is blazing trails in the creation of Web sites, digital and on-demand services, educational software, and other cutting-edge media products. More information about Thirteen can be found at: [www.thirteen.org](http://www.thirteen.org).

In its many roles, Thirteen pursues a tradition of innovation and uncompromising quality by wielding the power of television in the interest of individuals, community and the nation.



**PBS**

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