



thirteen
WNET NEW YORK

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LILLY ENDOWMENT RENEWS FUNDING FOR 10TH SEASON OF RELIGION & ETHICS NEWSWEEKLY

Washington, D.C. — Thirteen/WNET New York announced today that Lilly Endowment Inc. has renewed its funding for the 10th season of *RELIGION & ETHICS NEWSWEEKLY*, the award-winning PBS newsmagazine program hosted by Bob Abernethy. The Corporation for Public Broadcasting (CPB) and Mutual of America Life Insurance Company have also provided additional support for the new season, which begins September 1 (check local listings).

Lilly Endowment, an Indianapolis-based private family foundation devoted to the causes of religion, education and community development, has committed \$6.25 million towards the weekly series for the 2006-2007 season. In addition, the show has received \$250,000 from Mutual of America Life Insurance Company and a grant of \$100,000 from CPB.

Since 1945, Mutual of America Life Insurance Company has specialized in providing pension and retirement-related products and services to nonprofit organizations, corporations and individuals. CPB is a private, nonprofit corporation created by Congress in 1967 and serves as the industry's largest single source of funds for national public television and radio program development and production.

“We are honored the Lilly Endowment is renewing its substantial, enduring commitment to *RELIGION & ETHICS NEWSWEEKLY*. On the eve of our 10th anniversary season, the endowment once again gives us cause to celebrate by augmenting its belief in the power of public television with continued benevolence,” said William F. Baker, chief executive officer of Educational Broadcasting Corporation (EBC). “This gift, coupled with generous contributions from Mutual of America Life Insurance Company and CPB, allows us to provide a broad and diverse audience with relevant, up-to-the-minute news stories relating to the moral dilemmas, ethical matters and religious practices central to so many lives.”



A Production of
Thirteen/WNET
New York for PBS.

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Funding provided by Lilly Endowment Inc. with additional support from the Corporation for Public Broadcasting

Winner of more than 85 industry awards — including the Sigma Delta Chi, the Gracie Allen, the Chicago TV Fest, New York Festival, and CINE Golden Eagle — the program has been hailed by the Religion Newswriters' Association for setting “a national standard for balanced and fair coverage of religious topics.” Adelle Banks with Religion News Service writes, “**RELIGION & ETHICS NEWSWEEKLY** provides an important source of information to members of the general public who may not understand the nuances of the religious world that it reveals.” And Noel Holston with Newsday credits the program with taking “a ‘60-Minutes’-like approach to stories.”

RELIGION & ETHICS NEWSWEEKLY is broadcast over more than 280 PBS stations nationwide, reaching an estimated 550,000 viewers each week. Executive editor and host for the program is Bob Abernethy; executive producer is Arnold Labaton; Thirteen/WNET executive in charge is Stephen Segaller.