

NATURE

media information



PBS

thirteen
WNET NEW YORK

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Nature announces Why I Love Cats and Dogs Photo Contest

Contest begins January 27 through March 2

You've already bragged to friends and family that your dog or cat is the cutest in the world – now prove it! Send in your best shots of your favorite four-paws to ***Nature's Why I Love Cats and Dogs Photo Contest***, then tune-in with your pets to ***Nature: Why We Love Cats and Dogs***, Sunday February 15 at 8 p.m. (ET) on PBS (check local listings). Funny, touching, and insightful, the film features leading animal experts and frank interviews with pet owners about the intimate relationships we have with our four-legged friends.

Submit photos of your fancy felines and cute canines to ***Nature Online*** pbs.org beginning January 27 through March 2, 2009. (Please note you will need a Flickr account to submit.) Finalists will be announced the week of March 9. 10 runners-up will have their photos showcased on ***Nature's*** pet gallery on the PBS website and five winners will receive a free DVD of ***Why We Love Cats and Dogs***.

Limited to three photo entries per person. Only photos of cats and dogs will be accepted. For more contest details and on judging, please visit ***Nature Online*** pbs.org.

Nature: Why We Love Cats and Dogs is a production of THIRTEEN and Golden Egg Productions in association with WNET.ORG for PBS. Broadcast available in HD. Fred Kaufman is Executive Producer; William Grant is Executive-in-Charge. Major corporate support for ***Nature*** is provided by Canon U.S.A., Inc. and SC Johnson. Additional support is provided by the Corporation for Public Broadcasting and the nation's public television stations.

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Nature has won more than 450 honors from the television industry, the international wildlife film communities, and environmental organizations – including 10 Emmys, three Peabodys and the first award given to a television program by Sierra Club. Most recently, the series won a Peabody Award for *Silence of the Bees*.

Nature Online pbs.org features full streaming episodes, video podcasts, and behind-the-scenes interviews with filmmakers and producers.

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About WNET.ORG

New York public media company WNET.ORG is a pioneering provider of television and web content. The parent of Thirteen, WLIW21 and Creative News Group, WNET.ORG brings such acclaimed broadcast series and websites as Worldfocus, Nature, Great Performances, American Masters, Charlie Rose, Wide Angle, Secrets of the Dead, Religion & Ethics Newsweekly, Visions, Consuelo Mack WealthTrack, Wild Chronicles, Miffy and Friends, and Cyberchase to national and international audiences. Through its wide range of channels and platforms, WNET.ORG serves the entire New York City metro area with unique local productions, broadcasts and innovative educational and cultural projects. In all that it does, WNET.ORG pursues a single, overarching goal – to create media experiences of lasting significance for New York, America and the world. For more information, visit www.wnet.org.