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Cyberchase is produced
by Thirteen/WNET
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pbskids.org

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CYBERCHASESM MINI-SERIES HACKER'S TRANSFORMATRON FOLLOWS
VILLAIN'S DASTARDLY PLOT THROUGH FOUR SUSPENSEFUL EPISODES, JULY
25-28, 2005 ON PBS KIDS GO![®]

Skateboard Legend Tony Hawk To Guest Star In Dramatic Conclusion

CYBERCHASE is bringing its first-ever summer blockbuster mini series to PBS KIDS GO!
this July with the premiere of **HACKER'S TRANSFORMATRON**. Suspense will build
through the four-episode saga, July 25 through July 28 on PBS KIDS GO! (check local
listings), as the nefarious Hacker completes his most despicable contraption ever. In the
concluding episode, the CyberSquad must save their friend, the cool cyber-teen Slider, from
Hacker's clutches. Slider will also finally be reunited with his long-lost father, Coop, played
by skateboarding legend Tony Hawk.

"I chose to be a character in **CYBERCHASE** because I appreciate the futuristic and
educational aspects of the show," said Tony Hawk. "I also liked playing a father - a role that
I can draw from plenty of personal experience."

"With tons of action and adventure, plus Tony Hawk providing the voice of Coop,
viewers are sure to love the Transformatron miniseries," said Kristin Laskas Martin, executive
producer of **CYBERCHASE**. "This is the only summer blockbuster where brains are
mightier than brawn," says Sandra Sheppard, executive producer of **CYBERCHASE**, "And
we use our signature **CYBERCHASE** style to explore math topics like factoring and

- more -

measurement in a way that's just pure fun.”

Since its premiere on PBS KIDS in 2002, the award-winning math mystery cartoon *CYBERCHASE* has made math and problem-solving come alive for children across the country through humor, action and adventure. Targeting 8- to 11-year-olds, *CYBERCHASE* features a team of curious kids and their cyberbird pal Digit (Gilbert Gottfried) who outwit and outsmart the ultimate bad guy – Hacker (Christopher Lloyd) – as he tries to take over Cyberspace. The series appears on 349 PBS stations across the United States and reaches close to 5 million viewers weekly.

New interactive Web games will also launch in July at *CYBERCHASE Online* (<http://pbskids.org/cyberchase>), where fans can always find cool games and stuff to do, including the popular immersive Web game, *CYBERCHASE: THE QUEST*. In a brand new adventure just launched in May, kids go head to head with Hacker in a winner-takes-all skateboarding competition! Educators and parents can find activities and lessons in the *CYBERCHASE Online* Parents and Teachers section (<http://pbskids.org/cyberchase/parentsteachers/>).

CYBERCHASE is produced by Thirteen/WNET New York and Nelvana Limited in association with Flying Minds. Executive producers are Sandra Sheppard, director of children’s and educational programming at Thirteen, and Kristin Laskas Martin, executive producer of the award-winning Magic School Bus.

Major funding for *CYBERCHASE* is provided by the National Science Foundation, PBS and the Corporation for Public Broadcasting. Additional funding is provided by The Intel Foundation and The Volckhausen Family. Corporate funding provided by Intel Corporation.

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Further details about *CYBERCHASE* are available in the Thirteen Online Pressroom: www.thirteen.org/pressroom.

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Thirteen/WNET New York is one of the key program providers for public television, bringing such acclaimed series as Nature, Great Performances, American Masters, Charlie Rose, Religion & Ethics NewsWeekly, Wide Angle, Stage on Screen, Secrets of the Dead, and Cyberchase – as well as the work of Bill Moyers – to audiences nationwide. As the flagship public broadcaster in the New York, New Jersey and Connecticut metro area, Thirteen reaches millions of viewers each week, airing the best of American public television along with its own local productions such as The Ethnic Heritage Specials, The Thirteen Walking Tours, New York Voices, and Reel New York. With educational and community outreach projects that extend the impact of its television productions, Thirteen takes television “out of the box.” And as broadcast and digital media converge, Thirteen is blazing trails in the creation of Web sites, enhanced television, CD-ROMs, DVD-ROMs, educational software, and other cutting-edge media products. More information about Thirteen can be found at: www.thirteen.org.

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Nelvana, one of the world’s leading animation production and distribution companies, is a division of Corus Entertainment Inc. Corus is one of Canada's leading entertainment companies with additional interests in radio, television, music production and publishing, digital music distribution and advertising sales. Through Nelvana Limited, Corus also specializes in children's publishing and consumer products. A publicly traded company, Corus is listed on the Toronto (CJR.B) and New York (CJR) Exchanges. The company’s web site is at www.corusentertainment.com.

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Flying Minds is a partnership between C&T Ventures and Thirteen/WNET New York. As an innovator of unique products for children, Flying Minds has teamed up with **CYBERCHASE** to be the online destination for high quality **CYBERCHASE** products including school supplies, apparel, games and toys. Purchases made at FlyingMinds.com help to support **CYBERCHASE** and Public Television.

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The National Science Foundation is an independent agency of the United States Government with a mandate to promote the progress of science and engineering in the United States. Given the strong relationship between research and education, the NSF’s mission includes strengthening the quality and effectiveness of the nation’s underlying human resource base. NSF’s cohesive and comprehensive set of education and human resources activities addresses every level of education. The NSF supports the development of stimulating, quality science, mathematics, engineering, and technology education that is vitally important to ensuring a diverse, scientific and technical workforce as well as a citizenry capable of mastering the scientific and technological concepts and skills needed by work, social and home environments of increasing technological sophistication.

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PBS KIDS and PBS KIDS GO! SM is committed to providing the highest quality commercial-free content and multimedia learning environment for children across the country. Providing age-appropriate, diverse programming for kids, PBS children's programs consistently earn more prestigious awards than any other broadcast or cable network. Only PBS has earned the unanimous endorsement of parents, children, industry leaders and teachers. With additional PBS resources to complement its programming, including pbskids.org, pbskidsgo.org, PBS Parents (pbsparents.org), PBS KIDS Share a Story, TeacherSource and Ready To Learn services, PBS is providing the tools necessary for positive child development. PBS is a nonprofit media enterprise owned and operated by the nation's 349 public television stations, serving nearly 90 million people each week and reaching 99% of American homes.