



Thirteen/WNET New York
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**THIS FALL JOIN HARRY FROM *CYBERCHASE* AND DISCOVER
SURPRISING MATH ADVENTURES ALL AROUND TOWN**

pbskidsgo.org/cyberchase

“Around Town with *Cyberchase*” Launches October 5 on PBS KIDS GO!sm

***Cyberchase* and the Wildlife Conservation Society’s Central Park Zoo Team
Up for Special Event in Manhattan Saturday, October 10!**

CYBERCHASE
is produced by



New York, NY, **September 14, 2009** -- This fall *Cyberchase* – the Emmy Award-winning math series on PBS KIDS GO! – takes fans out into the world to explore math in some of the most surprising places around town. New episodes, web videos and printable activities featuring Harry from *Cyberchase For Real* will invite kids and parents to “do the math” around town with fun ideas for a trip to the local zoo or for cheering on their favorite team! **And, to celebrate this exciting initiative, the *Cyberchase* Team from THIRTEEN and the Central Park Zoo have teamed up for “*Cyberchase* Day at the Central Park Zoo” on October 10 from 10 AM – 4 PM, on Columbus Day Weekend, with a special appearance by Harry for all of the series’ fans “around town”!**

CYBERCHASE
is funded by



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**Dorothy and
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“Around Town with *Cyberchase*” kicks off September 21 when *Cyberchase Online* (pbskidsgo.org/cyberchase) launches new web videos starring Harry and new activities that encourage kids to explore math in their own neighborhoods. The activities will correlate to five episodes in a weeklong “Around Town” broadcast event on PBS KIDS GO! from October 5 – October 9, premiering two brand new episodes, “**The Deedle Beast**” and “**Spellbound**” (check local listings). On *Cyberchase*’s new Facebook page (facebook.com/cyberchase), fans will get an exclusive behind-the-scenes look at the stars of *Cyberchase* making it all happen.

Cyberchase is a production of THIRTEEN and Title Entertainment, Inc. in association with WNET.ORG – one of America’s most prolific and respected public media providers.

“We’re excited to give on-the-go kids and parents some great ideas on how to incorporate math into their outings around town, whether to the grocery store, the ballpark or the zoo,” says Sandra Sheppard, executive producer for *Cyberchase*. “We developed ‘Around Town with *Cyberchase*’ to support critical STEM (Science,

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Technology, Engineering & Math) initiatives in local communities and to give kids and adults the tools to create their own math adventures where they live. We're also thrilled that the many fans of our **Cyberchase For Real** star, Harry, have an opportunity to see him in brand new web videos," she continues.

Two new sets of web-exclusive videos, "**The Harry Show**" and "**Math on the Street**," launch on September 21 at **Cyberchase Online** (pbskidsgo.org/cyberchase) and feature Harry, played by actor Matt Wilson, encountering wacky math moments all around New York City. The videos take place in fun spots like the Central Park Zoo and feature real kids and adults. All the videos are about 1 – 2 minutes long and will be available for streaming at **Cyberchase Online**.

"I love meeting kids and finding out how they approach math," says Wilson. "I'm really excited about meeting up with our fans at the Central Park Zoo in October to explore some math adventures with the animals and zookeepers!" Emmy Award winner Wilson has been the live-action face of **Cyberchase** for the show's seven seasons. He is also well known on stage and screen where he has worked with Pulitzer Prize, Tony and Grammy Award winners. Currently he is performing in the World Tour of "The Circus, Starring Britney Spears."

On Saturday, October 10 from 10 AM until 4 PM, Columbus Day Weekend, **Cyberchase** and the Central Park Zoo team up for a special event in the heart of Manhattan. Harry will host "**Cyberchase Day** at the Central Park Zoo," an all-day event open to the public (with regular paid zoo admission) where math will be revealed in surprising places all around the zoo. Visitors to the zoo will catch Harry hosting the animals' feeding times and infusing wacky and fun math moments every step of the way!

From Monday, October 5 – Friday, October 9, "Around Town with **Cyberchase**" launches on air with five awesome adventures, including two premiere episodes on October 5 and 6. Each episode will tie to a special "Around Town" printable activity at **Cyberchase Online**. In the first new episode on October 5, "**The Deedle Beast**," the **Cyberchase** kids chart the bizarre behavior of a pet Deedle Beast and uncover a bigger mystery than they bargained for. In the premiere of "**Spellbound**" on October 6, the CyberSquad must discover how to use a grid to communicate what a spell-breaking symbol looks like and save Pompadoria from Wicked's everlasting rule.

The PBS KIDS GO! video player (pbskidsgo.org/video) will also stream full episodes and clips from the "Around Town" episodes, plus the web videos.

Also beginning September 21, the new **Cyberchase Facebook page** (facebook.com/cyberchase) will go behind the scenes with Matt Wilson on his "Around Town" adventures, featuring exclusive photos and behind-the-scenes footage from the taping of "**The Harry Show**" and "**Math on the Street**." Wilson will also bring fans into a promotional photo shoot and a voiceover recording session at THIRTEEN studios. In addition, Facebook fans will be treated to a glimpse of **Christopher Lloyd** and **Gilbert Gottfried** recording lines as the villainous Hacker and the lovable Digit for the new episode, "**The Deedle Beast**." New footage will be posted daily leading up to the "Around Town" broadcast launch on October 5.

Cyberchase – the only math series for children on American TV – airs daily on PBS KIDS GO! across the country. Check local listings at **Cyberchase Online**: pbskidsgo.org/cyberchase. In the tri-state area, **Cyberchase** can be seen weekdays at 4:30 p.m. (beginning Sept. 7) and 8 a.m. on THIRTEEN, Saturday at 12:30 p.m. and Sunday at 8 a.m. on V-me and Monday-Friday at 7 a.m. on WLIW21.

Executive producers for **Cyberchase** are Sandra Sheppard, THIRTEEN's Director of Children's and Educational Programming, and Frances Nankin. Ellen Doherty is senior series producer.

Major funding for **Cyberchase** is provided by the National Science Foundation, Ernst & Young LLP, Northrop Grumman Corporation, Dorothy and Lewis B. Cullman, PBS and the Corporation for Public Broadcasting. Additional funding is provided by The Volckhausen Family.

About WNET.ORG

New York public media company WNET.ORG is a pioneering provider of television and web content. The parent of Thirteen, WLIW21 and Creative News Group, WNET.ORG brings such acclaimed broadcast series and websites as [Worldfocus](#), [Nature](#), [Great Performances](#), [American Masters](#), [Charlie Rose](#), [Wide Angle](#), [Secrets of the Dead](#), [Religion & Ethics Newsweekly](#), [Visions](#), [Consuelo Mack WealthTrack](#), [Wild Chronicles](#), [Miffy and Friends](#), and [Cyberchase](#) to national and international audiences. Through its wide range of channels and platforms, WNET.ORG serves the entire New York City metro area with unique local productions, broadcasts and innovative educational and cultural projects. In all that it does, WNET.ORG pursues a single, overarching goal – to create media experiences of lasting significance for New York, America and the world. For more information, visit www.wnet.org.

About PBS KIDS and PBS KIDS GO!

PBS KIDS, for preschoolers, and PBS KIDS GO!, for early elementary school kids, offer all children the opportunity to explore new ideas and new worlds through television, online and community-based programs. With positive role models and content designed to nurture a child's total well-being, PBS's children's media and family and educator resources - including PBS KIDS and PBS KIDS GO! television series, PBSKIDS.org, PBSKIDSGO.org, PBS Parents (PBSPARENTS.org), PBS Teachers (PBSTEACHERS.org), PBS KIDS Raising Readers and literacy events across the country - leverage the full spectrum of media, technology and community to build knowledge, critical thinking, imagination and curiosity. Empowering children for success in school and in life, only PBS KIDS and PBS KIDS GO! have earned the unanimous endorsement of parents, children, industry leaders and teachers. In September 2008, PBS KIDS GO! launched its video player (PBSKIDSGO.org/video), featuring hundreds of video clips and dozens of full-length episodes. Since launch, the site is averaging 1.3 million streams per week. PBSKIDS.org averages 9 million unique visitors a month. PBS is a nonprofit media enterprise owned and operated by the nation's 356 public television stations, serving more than 115 million people on-air and online each month. For more information on specific shows supporting literacy, science, math, and more, visit PBS.org/pressroom.

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