



Press Contact:  
Debra Falk  
NJTV Communications  
212.560.3006 (office)  
732.768.6077 (cell)  
[FalkD@thirteen.org](mailto:FalkD@thirteen.org)

## **Robert B. Budelman III Appointed Director of Development For NJTV**

*Charged with Fundraising for New Jersey's Public Television Network*

January 19, 2012 - Robert B. Budelman, III has been named Director of Development for NJTV, New Jersey's new public television network. Budelman is charged with raising funds from both individuals and foundations in support of NJTV, soliciting funding for all aspects of the network, from general operations to programming and multi-platform projects, including network websites. Budelman has over 14-years of experience directing the fundraising programs of nonprofits in the fields of education, healthcare and social services. Prior to joining NJTV, which is operated under an agreement with the state of New Jersey by Public Media NJ, Inc. (PMNJ), a non-profit affiliate of WNET, Budelman worked at WNET in 2011 as a fundraiser for special projects. He also operated his own consulting business, providing strategic counsel to nonprofits in the areas of capital campaigns, major gifts, development audits, board development, special events and staff training.

"We are excited that Robert has joined us to fundraise exclusively for NJTV", said Lisa Mantone, Vice President of Development and Communications for WNET. "His role will be instrumental in helping the network grow, and his entrepreneurial background and experience in the non-profit sector make him a valuable asset to our team."

Before starting his consulting practice, Robert was the Director of Philanthropy at Matheny Medical and Educational Center, a teaching hospital and premier facility for people of all ages with developmental disabilities, located in Peapack, NJ. Previously he served for seven years as the Director of Advancement at Cardinal Hayes High School in the Bronx, NY, where he successfully managed the school's \$10 million *Our Future - Your Hands Capital Campaign*. In 2008, the Hayes Alumni Association presented Robert with the Cardinal Cooke Award in recognition for his outstanding service to the school.

In his capacity as director of advancement Robert has worked with prominent persons in the arts, business, finance, education, medicine, politics, and sports.

Robert began his career in development at St. Raymond High School for Boys in the Bronx. He has a B.A. in Politics, Cum Laude, from The Catholic University of America and an M.A. in Corporate and Organizational Communication from Fairleigh Dickinson University. He is a member of the Association of Fundraising Professionals, the Archdiocese of New York's Association of Development Professionals, and is a member of the St. Peter's Elementary School Advisory Board in Belleville, NJ. He resides in Hawthorne, NJ.

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## **ABOUT NJTV**

NJTV brings quality public television programs and resources to communities throughout New Jersey and its Tri-state neighbors. NJTV's broadcast schedule combines acclaimed national PBS series like [American Masters](#), [Nature](#), [Charlie Rose](#), and [BBC World News America](#) with an array of state-focused news, arts and public affairs shows, including [One-on-One with Steve Adubato](#), [Perspectives](#), [Caucus New Jersey](#), [Due Process](#) and [State of the Arts](#). The station's week-nightly news broadcast, [NJ Today](#), features stories from across the Garden State. NJTV complements its growing news staff by partnering with state-wide media and higher education institutions. The network actively solicits viewer [news tips, story ideas and feedback](#), along with locally-produced [film shorts and long-form documentaries](#), making New Jerseyans part of the network's editorial team. The network's website, [www.njtvonline.org](http://www.njtvonline.org) posts the latest local news, information and program schedules, and its Education section offers local educators free, classroom-ready, digital resources through [VITAL NJ](#).

NJTV is comprised of WNJN, WNJS, WNJB, and WNJT, which collectively broadcast throughout NJ. Formerly New Jersey Network (NJN), NJTV is operated under an agreement with the state of New Jersey by Public Media NJ, Inc. (PMNJ), a non-profit affiliate of WNET, parent company of award-winning New York public television stations THIRTEEN and WLIW21. NJTV [sponsorships and partnerships](#) are available.

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## **About PMNJ**

Created in 2011, Public Media NJ, Inc. (PMNJ) is an affiliate of WNET New York Public Media, parent company of award-winning television stations THIRTEEN and WLIW21. PMNJ operates NJTV, New Jersey's network of four public television stations, which provides a statewide 24/7 programming schedule and a week nightly news program, *NJ Today*.