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## **Public Media NJ Announces the Appointment of Bob Males as Executive Producer of *NJ Today***

*Award-winning Producer Joins NJTV's Nightly News and Public Affairs Program*

Accomplished television news producer and New Jersey resident, Bob Males, has signed on to executive produce ***NJ Today***, the nightly news program on NJTV.

***NJ Today*** will replace the current ***NJ Today Summer Edition***, which began broadcasting in July. ***NJ Today*** will cover news across New Jersey with a concentration on government and public policy, using taped stories and in-depth interviews.

“With Bob’s demonstrated track record of delivering groundbreaking results in a fast-paced newsroom, his presence will inspire a collaborative and innovative approach to ***NJ Today***,” said John Servidio, interim General Manager of NJTV. “I’m excited to have Bob contribute his vast experience to the program.”

Males began his broadcast career in the 1980s, starting as a Newscast Producer for WBZ-TV in Boston and KPIX-TV in San Francisco. Since then, Males has developed new programs and pilots, is an accomplished show-runner, and has worked in television and on the Web for American Public Television, MSNBC, Fox News Channel, and CBS among others. Most recently Males was the Executive Producer of the New Jersey and Long Island channels for Verizon FiOS1 News.

A winner of numerous broadcast awards, including the New England Regional Emmy Award for Breaking News, Males has overseen 6,000 hours of television newscasts both nationally and for local stations.

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## **About NJTV**

Formerly New Jersey Network (NJN), NJTV began broadcasting on July 1, 2011. **NJTV** is operated under an agreement with the state of New Jersey by Public Media NJ, Inc. (PMNJ), a non-profit affiliate of **WNET**, parent company of award-winning New York public television stations **THIRTEEN** and **WLIW21**.

NJTV broadcasts the best of public television each day, with a unique emphasis on the state of New Jersey. Its nightly news broadcast, ***NJ Today***, features stories across the state with a concentration on New Jersey government and public policy, using taped stories and in-depth interviews.

NJTV also creates and broadcasts arts and culture programming and other news and public affairs programs that cover a variety of issues and communities in New Jersey.

**NJTV** is comprised of WNJN, WNJS, WNJB, and WNJT, which collectively broadcast throughout New Jersey.