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NJTV ANNOUNCES NEW JERSEY STATE ELECTION COVERAGE

*NJTV election programming begins November 7;
Election Night to be covered state-wide via live studio reports, remote facilities and website*

October 27, 2011—NJTV, New Jersey’s public television network, announced its plans to cover the Garden State elections this November both on air and online using a multitude of resources and talent.

Election programming will roll-out starting on Monday, November 7th when NJTV broadcasts the first of two live special editions of its week-nightly news program, *NJ Today* at 6pm ET (*check local listings*). The show will feature segments with political analysts, pollsters and other experts assessing the state’s political climate. *NJ Today* will then encore the show later that night at 7:30pm and 11pm ET (*check local listings*).

NJ Decides 2011, as the station is titling its Election Night coverage on Tuesday, November 8th, kicks off with the second live edition of *NJ Today* at 6pm ET, followed by state-wide live commentary and analysis beginning at 8pm ET (*check local listings*).

“We are gearing up to give New Jerseyans comprehensive election coverage and analysis of local political races,” said John Servidio, General Manager of NJTV. “Viewers can rely on us for state-wide race results as they unfold throughout the evening, on air and online.”

The network will capture the events of the day using a combination of studios, multiple news trucks and remote interview stations positioned across the state. The live broadcast will be anchored by *NJ Today*’s Managing Editor Mike Schneider, who will be joined throughout the evening by Senior Political Correspondent Michael Aron and *New Jersey Capitol Report* co-hosts Steve Aduato and Rafael Pi Roman (who also anchored *NJ Today Summer Edition*).

Political experts from around the state will contribute insight to *NJ Decides 2011*. Among those slated to appear: Patrick Murray (Director, Monmouth University Polling Institute), Peter Woolley (Executive Director, Fairleigh Dickinson University’s PublicMind™ research center), Brigid Harrison (Professor, Political Science and Law at Montclair State University), Roger Bodman (Senior Partner, Public Strategies Impact), Julie Roginsky (Owner, Comprehensive Communications Group) and Dick Sheeran (Veteran KYW-TV Philadelphia/South Jersey News Reporter).

New Jerseyans can also log on to www.njtvonline.org throughout the day for extensive election coverage and information. Additionally, NJTV will keep the election dialogue going on Facebook <http://www.facebook.com/NJTVonline> and Twitter [@njtvonline](https://twitter.com/njtvonline) with race highlights, Q&As, commentary and more throughout the day and evening.

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ABOUT NJTV

Now in its 17th week on the air, NJTV brings quality public television programs and resources to communities throughout New Jersey and its Tri-state neighbors.

NJTV's broadcast schedule combines acclaimed national PBS series like [*American Masters*](#), [*Nature*](#), [*Charlie Rose*](#), and [*BBC World News America*](#) with an array of state-focused news, arts and public affairs shows, including [*One-on-One with Steve Adubato*](#), [*Perspectives*](#), [*Caucus New Jersey*](#) and [*State of the Arts*](#). The station's week-nightly news broadcast, [*NJ Today*](#), features stories from across the Garden State. NJTV complements its growing news staff by partnering with state-wide media and higher education institutions. The network actively solicits viewer [news tips, story ideas and feedback](#), along with locally-produced film [shorts and long-form documentaries](#), making New Jerseyans part of the network's editorial team.

The network's website, <http://www.njtvonline.org/> posts the latest local news, information and program schedules, and its NJ Learns section offers local educators free, classroom-ready, digital resources through [PBS LearningMedia™](#).

NJTV is comprised of WNJN, WNJS, WNJB, and WNJT, which collectively broadcast throughout NJ. Formerly New Jersey Network (NJN), NJTV is operated under an agreement with the state of New Jersey by Public Media NJ, Inc. (PMNJ), a non-profit affiliate of WNET, parent company of award-winning New York public television stations THIRTEEN and WLIW21. Station [sponsorships and partnerships](#) are available.