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WNET Names Two New Officers

Caroline Croen named Vice President, Chief Financial Officer & Treasurer;
Lisa Mantone named Vice President, Development & Communications

January 10, 2012 - WNET, parent company of New York's public television stations THIRTEEN and WLIW21 and operator of NJTV, announced the appointments of Caroline Croen to the position of Vice President, Chief Financial Officer & Treasurer and Lisa Mantone to the position of Vice President, Development & Communications.

"I am pleased to welcome Caroline and Lisa to our senior team," said Neal Shapiro, President and CEO of WNET. "With WNET's 50th anniversary coming up, we are fortunate to have both of these talented women with extensive experience in non-profit organizations in place to propel WNET toward a strong financial future. I look forward to working with them to continue our legacy of providing the tri-state area with quality, innovative programming for the next 50 years."

As Vice President, Chief Financial Officer & Treasurer, Croen will oversee the financial security and growth of WNET. She brings a wealth of non-profit financial management experience to the institution.

Croen most recently served as Chief Financial Officer at Jazz at Lincoln Center, where she built a finance and financial control function, streamlined operations, and helped transform the organization by enabling it to create global strategic alliances, bringing the Jazz at Lincoln Center Orchestra to Cuba.

Prior to Jazz at Lincoln Center, Croen was the Director of Risk Management and Operations Analysis at Lincoln Center for the Performing Arts, Inc. providing independent, objective assurance and financial management, implanting operating efficiencies and cost containment measures for Lincoln Center. Croen was also the Budget Director of the New York Public Library, where she was responsible for the development and management of the Library's operating and capital budgets, financial plans and co-financial project lead for the implementation of an enterprise-wide financial management system. Caroline also led the Cultural & Libraries Task Force of the City of New York's Office of Management & Budget, where she managed the overall expense and capital subsidies to the City's major cultural institutions and three public library systems

Croen has given lectures at New York University and has presented at numerous financial forums and conferences. She received her M.A. from New York University and B.A. with honors from Canisius College in Buffalo, NY.

As Vice President of Development & Communications, Mantone will oversee all fundraising activities for the institution – including membership, major gifts, foundation support and national and local underwriting. Mantone has also been tasked to spearhead WNET’s 50th anniversary campaign. With over 25 years of experience in arts and educational fundraising, management and external relations, she brings a solid knowledge of the marketplace and its unique fundraising challenges and opportunities.

Prior to joining WNET, Mantone served as Associate Deputy Director of External Affairs at the Museum of Modern Art (MoMA). During her 13 year tenure, Mantone oversaw the fundraising program including Membership, Annual Fund, Corporate Membership, Foundation Support and Visitor Services. In addition to raising general operating support, Mantone was a member of the senior team for MoMA’s most recent Capital campaign effort, which raised over \$900 million for the museum’s building project and endowment support.

Previously, Mantone was a Senior Development Officer at Columbia University, raising operating funds and capital support for the University Libraries. Mantone also served as Annual Fund Director at the New York Philharmonic, where she oversaw annual and patron level giving. She began her development career at State University of New York, State College of Optometry, where she was Associate Director of Development.

Mantone is a Board member of Women in Development. She has taught fundraising courses at Columbia University and at the Seton Hall University Museum Studies program and has served on panels on fundraising strategy. She is a graduate of William Paterson University with B.A. and M.A. degrees in Communications.

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About WNET

New York’s WNET is America’s flagship public media outlet, bringing quality arts, education and public affairs programming to over 5 million viewers each week. The parent company of public television stations [THIRTEEN](#) and [WLIW21](#) and operator of NJTV, WNET produces such acclaimed PBS series as [Nature](#), [Great Performances](#), [American Masters](#), [Need to Know](#), [Charlie Rose](#), [Tavis Smiley](#) and a range of documentaries, children’s programs, and local news and cultural offerings available on air and online. Pioneers in educational programming, WNET has created such groundbreaking series as [Get the Math](#), [Noah Comprendo](#) and [Cyberchase](#) and provides tools for educators that bring compelling content to life in the classroom and at home. WNET highlights the tri-state’s unique culture and diverse communities through [SundayArts](#), [Reel 13](#), [NJ Today](#) and the new online newsmagazine [MetroFocus](#).