

**press release**

THIS HOLIDAY SEASON, WRAP UP THE BEST OF HISTORY, SCIENCE AND THE ARTS  
- VISIT SHOP THIRTEEN ONLINE!

Just in time for the holidays, Shop Thirteen, the go-to place for Thirteen fans in search of everything from the DVD releases of the station's best programs to plush Arthur dolls and our brand-new Thirteen backpack, has officially launched its Web site - [www.ShopThirteen.org](http://www.ShopThirteen.org).

ShopThirteen.org offers more than 1,900 DVDs and CDs, including such popular, ongoing public television series as *NATURE*, *AMERICAN MASTERS*, *GREAT PERFORMANCES*, *MASTERPIECE THEATRE*, *MYSTERY!*, *NOVA*, and *ANTIQUES ROADSHOW*. Also available are classic "mini-series" and special programs like Bill Moyers' *CLOSE TO HOME* and *BECOMING AMERICAN*; *FRONTIER HOUSE*; *HERITAGE: CIVILIZATION AND THE JEWS*; *I, CLAUDIUS*; *BRIDESHEAD REVISITED*; Ric Burns' *NEW YORK: A DOCUMENTARY FILM*; and Ken Burns' *THE CIVIL WAR*, *BASEBALL* and *JAZZ*. Fans of the "Brit-coms" will find favorites like *ARE YOU BEING SERVED?* and *AND TIME GOES BY*, and for the younger set, there's everything from *CYBERCHASE* and *ARTHUR* to *CLIFFORD* and *SESAME STREET*.

"We're thrilled about the launch of ShopThirteen.org," said Susan Marchand, Thirteen's executive director of program marketing and distribution. "Its convenience and selection really expands the public television experience for our viewers, giving them easy access to their favorite programs and allowing them to enjoy those programs anytime."

The new site is easy to navigate; users may search by title or genre and browse top sellers and new releases. Prices vary, so there's something for everyone on your gift list, and ShopThirteen.org uses encryption software to ensure that all transactions are private and secure. Should site visitors feel more comfortable shopping online but placing their actual order via phone or fax, they may do so by following simple directions provided on the Web site. Members always receive a 15 percent discount, and non-members who join through ShopThirteen.org receive a 25 percent discount that session.

ShopThirteen.org is a production of Thirteen Online of Thirteen/WNET New York



Anthony Chapman is director of the Interactive and Broadband department.

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Thirteen/WNET New York is one of the key program providers for public television, bringing such acclaimed series as *Nature*, *Great Performances*, *American Masters*, *Charlie Rose*, *Religion & Ethics NewsWeekly*, *Wide Angle*, *Stage on Screen*, *Secrets of the Dead*, and *Cyberchase* - as well as the work of Bill Moyers - to audiences nationwide. As the flagship public broadcaster in the New York, New Jersey and Connecticut metro area, Thirteen reaches millions of viewers each week, airing the best of American public television along with its own local productions such as The Ethnic Heritage Specials, The Thirteen Walking Tours, *New York Voices*, and *Reel New York*. With educational and community outreach projects that extend the impact of its television productions, Thirteen takes television "out of the box." And as broadcast and digital media converge, Thirteen is blazing trails in the creation of Web sites, enhanced television, CD-ROMs, DVD-ROMs, educational software, and other cutting-edge media products. More information about Thirteen can be found at: [www.thirteen.org](http://www.thirteen.org).

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