

BROADWAY

Broadway

THE AMERICAN MUSICAL



PROJECT AT-A-GLANCE

An array of companion products and activities geared toward audiences of all ages will extend the educational and entertainment value of **BROADWAY: THE AMERICAN MUSICAL** beyond the six-part broadcast series on PBS. This multi-faceted project will include the following ancillary resources that will make the stories and songs of the Great White Way come alive again and again.

BROADWAY Online (www.pbs.org/broadway). Produced by Thirteen/WNET New York's award-winning Internet and Broadband unit, the companion Web site will offer a wealth of print and online resources on the Broadway musical and its history. Components will include an interactive trivia game, informational essays written by series co-writer Laurence Maslon, synopses of important musicals, and a timeline – all of which will be augmented with dozens of still photos, original illustrations and graphics. The Web site will also showcase substantial profiles of key performers, directors, producers, choreographers, composers, and lyricists, complemented by video excerpts of interviews with some of the legends of Broadway featured in the series. In addition, it will feature downloadable resources for teachers (see below). **Launches September 21.**

BROADWAY Education. A unique packet of resource materials is being designed for use by secondary-school teachers in language arts, social studies, music, and the performing arts. Featuring song lyrics, biographies, historical references, and writing and research activities, this packet will offer a lively new way to examine American history, culture and the arts via musicals like Carousel, Cabaret and The Producers. Teachers may request the package, while supplies last, by emailing their names, addresses, school and class to guiderequest@thirteen.org. This packet will also appear on **BROADWAY Online** (www.pbs.org/broadway) in downloadable pdf format, as will three media-rich lesson plans for immediate use in middle and high school classrooms. **Available in September.**

BROADWAY Companion Book. *Broadway: The American Musical* (Bulfinch Press), co-authored by series creator/director Michael Kantor and theater scholar Laurence Maslon, covers the evolution of Broadway from the turn of the 20th century to the new millennium. This lavishly illustrated book features more than 500 photographs and full-color spreads; complete lyrics to major songs with in-depth annotations on the background of each; six detailed "Who's Who" sections; rare archival material; and more than 20 interviews, essays, columns or skits providing first-hand accounts from Broadway greats. It also includes a never-before-published, season-by-season chronology of Broadway musicals from the past 100 years; maps of the Theater District –

- more -

pbs.org/broadway

BROADWAY: The American Musical is a co-production of Ghost Light Films, Thirteen/WNET New York, NHK, and BBC in association with Carlton International.

Funding for the series was provided by Capital One, the Corporation for Public Broadcasting, the National Endowment for the Humanities, Dorothy and Lewis Cullman, the Shubert Organization, the LuEsther T. Mertz Charitable Trust, the National Endowment for the Arts, the Cornelius V. Starr Fund for Arts Programming, the Ira and Leonore Gershwin Philanthropic Fund, Judith B. Resnick, Vivian Milstein, Rosalind P. Walter, Bob Boyett, the Harold and Mimi Steinberg Charitable Trust, the Max and Victoria Dreyfus Foundation Inc., Mary and Marvin Davidson, Allen & Company, Susan R. Malloy and the Sun Hill Foundation, the DuBose and Dorothy Heyward Memorial Fund, the Karen A. and Kevin W. Kennedy Foundation, The Mary Duke Biddle Foundation, Mary Rodgers and Henry Guettel, public television viewers, and PBS.

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FOR THE ARTS

one from 1928 and one specially commissioned for the book to reflect Broadway in 2004; a selected bibliography of important books on musical theater history; and a first-ever filmography and videography. **Available in stores October 13.**

BROADWAY VHS & DVD (Paramount Home Entertainment and PBS Home Video) The **Broadway: The American Musical DVD** will be available as a 3-disc, 330-minute gift set for \$59.99 in the U.S. and C\$64.99 in Canada, wherever videos are sold. The DVD contains five hours of bonus footage including performances and interviews not seen on the broadcast series, the making of the Broadway hit *Wicked*, and more. The DVD is presented in widescreen format and features Dolby Digital English Stereo and is closed-captioned for the hearing-impaired. The DVD is Not Rated in the U.S. by the Motion Picture Association of America and rated G in Canada. The VHS format is also available from PBS Home Video as 3-tape gift set for \$59.99 in the U.S. **Available in stores October 12.**

BROADWAY 5-CD Boxed Set (Columbia Broadway Masterworks and Decca Broadway) Representing virtually every significant Broadway composer and performer, this definitive collection features more than 100 of the most enduring songs ever performed on the Broadway stage, sung by the stars who made them their own. Selections celebrate nearly a century of American musical history – from Fanny Brice singing “My Man” to Julie Andrews’ “I Could Have Danced All Night,” and from Zero Mostel’s classic “If I Were a Rich Man” to Kristin Chenoweth and Idina Menzel in “Defying Gravity.” The set also features in-depth program notes by Broadway historian Laurence Maslon and an introductory essay by Michael Kantor, producer of the PBS series. **Available in stores October 12.**

BROADWAY Single CD (Columbia Broadway Masterworks and Decca Broadway) This disc is a best-of-the-best distillation of the 5-disc collection. Selections include signature songs such as “Swanee” performed by Al Jolson, “You’re the Top” with Ethel Merman, “Ol’ Man River” featuring Paul Robeson, “People” sung by Barbra Streisand, “My Favorite Things” by Mary Martin, “The Music of the Night” with Michael Crawford, and more. Laurence Maslon’s liner notes and Michael Kantor’s introduction round out this 21-track collection. **Available in stores October 5.**

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