



**COLLEGE TELECOURSES:**

Each fall and spring semester WLIW21 offers college telecourses for credit in association with Nassau Community College's "College of the Air".

For information or registration call:

Prof. Arthur Friedman at 516.572.7883.

**2010 FALL SEMESTER**

**WESTERN TRADITION I**

26 x 30 min.

Explores the cultural and philosophical movements that have influenced the Western world from ancient times to the present.

AIRS: Every Tues 9/14/10-12/7/10 4-5 AM & Thurs. 12/9/10 (no broadcast on 11/23/10)

**UNFINISHED NATION I**

26 x 30 min.

Offers an understanding of significant events that have shaped American history through the use of interviews, archival footage, historical photographs, and more.

AIRS: Every Tues 9/14/10-12/7/10 5-6 AM & Thurs. 12/9/10 (no broadcast on 11/23/10)

**DISCOVERING PSYCHOLOGY**

26 x 30 min.

Covers the fundamental principles and concepts of psychology.

AIRS: Every Wed 9/15/10-12/8/10 4-5 AM & Sat. 12/11/10 (no broadcast on 11/24/10)

**CHILD DEVELOPMENT: STEPPING STONES**

26 x 30 min.

Covers a wide range of topics affecting the developing child. Includes observations of children and interviews with leading medical and child development experts.

AIRS: Every Wed 9/15/10- 12/8/10 5-6 AM & Sat. 12/11/10 10 (no broadcast on 11/24/10)

**ENDLESS VOYAGE: INTRODUCTION TO OCEANOGRAPHY**

26 x 30 min.

Focuses on the marine environment as a unique and important part of life on earth, and explores areas of interest and concern to students and scientists alike.

AIRS: Every Thurs 9/16/10-11/11/10 4-5 AM, 11/18/10 – 12/2/10 4-6 AM (no broadcast on 11/25/10)

**OUR FAMILIES: OURSELVES**

18 x 30 min.

Offers a contemporary look at marriages and families – and the choices, changes and constraints that affect individuals, diverse family types, and interpersonal relationships.

AIRS: Every Thurs 9/16/10-11/11/10 5-6 AM

### **TAKING THE LEAD: THE MANAGEMENT REVOLUTION**

26 x 30 min.

Examines the changing, challenging world of management, presenting an overview of the leadership qualities needed for success in today's economy.

AIRS: Every Fri 9/17/10-12/3/10 4-5 AM, 12/10/10 4-6 AM (no broadcast on 11/26/10)

### **EXPLORING SOCIETY: INTRODUCTION TO SOCIOLOGY**

22 x 30 min.

Challenges students to expand their knowledge of sociology by increasing their awareness of social forces, communities and human relationships.

AIRS: Every Fri 9/17/10-12/3/10 5-6 AM (no broadcast on 11/26/10)

### **IT'S STRICTLY BUSINESS**

26 x 30 min.

A general survey of business on a national and international scale. Identifies the roles and responsibilities of business in modern society with focus on selected disciplines and processes.

AIRS: Every Sat 9/18/10-11/13/10 4-5 AM, 11/20/10-12/4/10 4-6 AM (no broadcast on 11/27/10)

### **CONCEPTS IN MARKETING**

18 x 30 min.

Fundamental marketing principles and skills. Learn how to develop strategy, research consumer needs, identify target markets, and satisfy market opportunities with the "4 Ps": product, pricing, promotion, and placement.

AIRS: Every Sat 9/18/10-11/13/10 5-6 AM

### **HUMAN CONDITION**

26 x 30 min.

Takes a closer look at prevalent issues in health and health care today.

AIRS: Every Sun 9/19/10-11/21/10 4-5 AM, 12/5/10 4-6 AM, 12/12/10 4-5 AM

### **ASTRONOMY: OBSERVATIONS & THEORIES**

20 x 30 min.

The video series explores a broad range of topics from the motions of the visible sky to dark matter, from our own planets to the stars and galaxies. Special emphasis is placed on the everyday work of astronomers - and what they are still working on.

AIRS: Every Sun 9/19/10-11/21/10 5-6 AM

**SPRING SEMESTER begins in February 2011. Schedule will be posted online by January.**